

Working with the Oneida Nation

Our design teams worked closely with the Oneida Nation throughout the CSD process to develop special treatments that reflect the Oneida culture and history. We consulted with Oneida artists, Tribal groups, including planning and business representatives, and the Oneida Land Commission to create the highest quality representation of the Oneida People. By doing this, we were able to create high-quality aesthetic design elements that can be enjoyed by everyone traveling on US 41. From now on, everyone traveling on US 41 will be reminded of the area's rich history with the Oneida Nation.

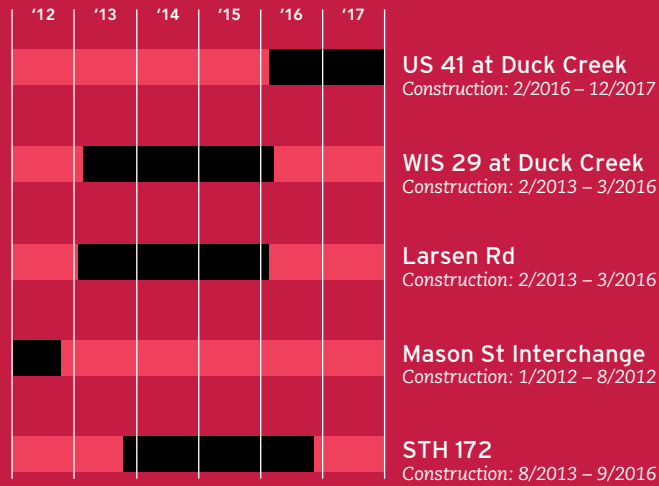


Achieving project goals

Properly implementing CSD is an integral part of the US 41 Project. It will play an important part in helping us achieve the following goals:

- Deliver a high-quality project
- Maintain public support, trust and confidence
- Create opportunity
- Provide aesthetics that enhance the character of the project and represent a desired community image

Project schedule *Brown County*



SUBJECT TO CHANGE



Online

www.US41wisconsin.gov

www.511wi.gov



Call

(920) 492-4120

US 41 Project hotline



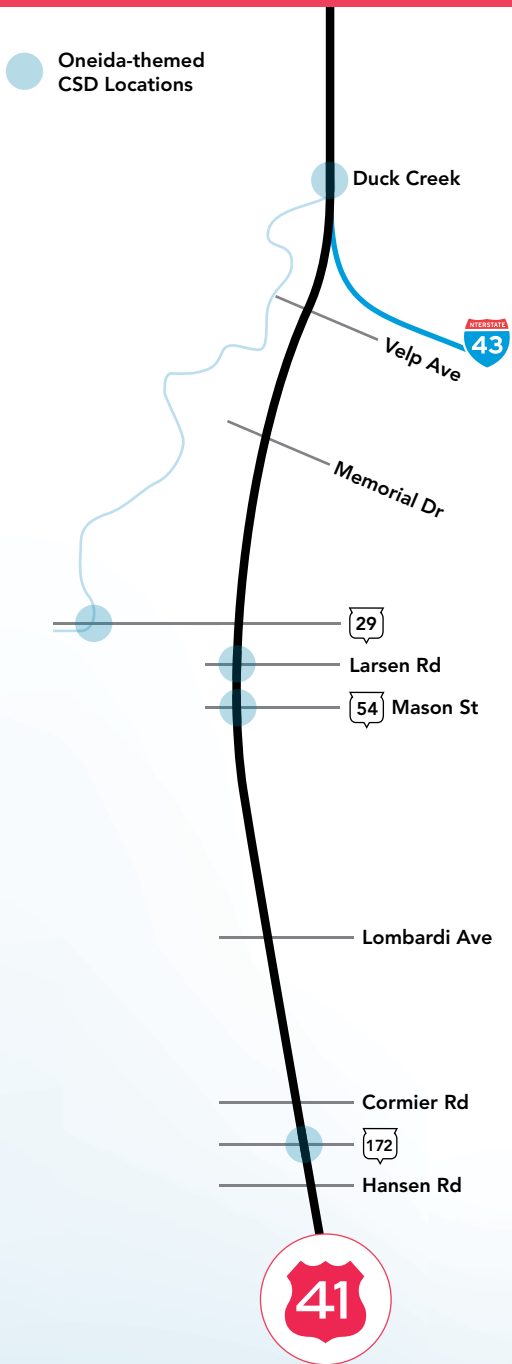
Tribal Community Sensitive Design on US 41

A reflection of
Brown County



**CONNECTING
WISCONSIN**

Oneida-themed CSD Locations



Inspiring pride in our community

The US 41 Project is a significant feature in local communities. WisDOT implemented the US 41 CSD program as a direct result of the goals and objectives developed with the Federal Highway Administration (FHWA), the lead federal agency overseeing the US 41 Project. Utilizing CSD also helps fulfill one of FHWA's principles of quality, stating that "The project is in harmony with the community and it preserves environmental, scenic, aesthetic, historic and natural resource values of the area." But before we could start implementation, more help was needed.

Many hands

WisDOT identified five key areas where Oneida art could be incorporated into structures. Once these locations were identified, a group of Oneida artists was assembled to develop imagery reflecting the Oneida's culture, both past and present.



South Abutment Duck Creek Bridge - WIS 29



North Abutment Duck Creek Bridge - WIS 29



Middle Abutment Duck Creek Bridge - WIS 29

Oneida CSD locations

Special Oneida design treatments will occur at these five locations:

- WIS 172 Interchange - Nature-based theme
- Mason Street - Collaboration with the City of Green Bay and the Oneida Nation artists
- Larsen Road - Oneida Clan theme
- WIS 29 at Duck Creek - Oneida Thanksgiving Address
- US 41 at Duck Creek - Nature wetland theme



Oneida Art at Home Depot/Larsen Road



Duck Creek Bridge - US 41



Duck Creek Bridge - US 41 - WIS 172